




Sac ❤️'s R&B in the Park

 **Date:** June 8th, 2025

 **Location:** Cesar Chavez Park, Sacramento

 **Time:** 2 PM - 9 PM


 **21+ Event Only**


Ticket Link

<https://www.eventbrite.com/e/sac-s-r-b-in-the-park-2025-part-1-tickets-1234359254759?aff=erelxpmlt>

ABOUT

Sacramento, get ready for a **soulful day under the sun** as we bring you the ultimate R&B experience! **Sac ❤️'s R&B in the Park** is where smooth melodies, timeless classics, and new school vibes come together in the heart of the city.

 **Vibe to your favorite R&B hits**—from the golden era to today's chart-toppers—spun by **Sacramento's hottest DJs**. Whether you love the throwback anthems or the latest slow jams, we've got the perfect soundtrack for you.

 **Enjoy amazing food** from local vendors, explore **art and culture**, and connect with fellow R&B lovers in an **outdoor setting designed for good vibes and great energy**.

Gather your crew, mark your calendars, and get ready for a day filled with **music, food, and unforgettable moments!**

 **This is a 21+ event. ID required for entry.**

Sponsor Page

SAC ❤️'s RNB IN THE PARK Sponsorship Opportunities

Location: Cesar Chavez Park

Date: June 8th

Expected Attendance: 2,500

Estimated Visibility: 250,000 (social media + onsite audience)

1. The Platinum Sponsor - \$5,000 (Exclusive – 1 Available)

- Recognized as “Presented by [Your Company]” on all marketing materials, website, and social media
- Premium logo placement on main stage backdrop, banners, and LED screens
- 10 VIP tickets + 10 General Admission tickets
- Prime booth space for direct audience engagement
- Logo featured on staff & artist credentials/lanyards
- On-stage mentions and brand integrations throughout the festival
- Dedicated sponsored content on Sacramento Life’s social media platforms

2. Main Stage Sponsor - \$2,500 (Limited – 3 Available)

- Logo branding on the festival’s main stage
- 6 VIP tickets + 6 General Admission tickets
- Featured promotional post on Sacramento Life’s social media
- Branding included in festival marketing materials (website, flyers, signage)
- On-stage acknowledgments throughout the event
- Branded activations near the main stage

3. VIP Lounge Sponsor - \$2,500 (Exclusive – 1 Available)

- Naming rights to the VIP section: “VIP Lounge Presented by [Your Company]”
- Branded signage and decor inside the VIP area
- 6 VIP tickets + 4 General Admission tickets
- Opportunity to distribute branded giveaways to VIP guests

- Logo placement on VIP wristbands

4. DJ Booth Sponsor - \$2,000 (Limited – 2 Available)

- Branding on DJ booth setup for high-visibility exposure
- 4 VIP tickets + 6 General Admission tickets
- DJ mentions throughout the event
- Logo placement on festival marketing materials

5. Food Court Sponsor - \$2,500 (Limited – 3 Available)

- Prominent branding in the food and beverage area
- 4 VIP tickets + 4 General Admission tickets
- Mention in festival promotional materials
- Opportunity to feature branded food or drink items
- Social media promotion and brand exposure

6. Official Festival Wristband Sponsor - \$2,000 (Exclusive – 1 Available)

- Company logo printed on all festival wristbands
- 4 VIP tickets + 4 General Admission tickets
- Logo placement in festival marketing and social media mentions

7. Photo Booth Sponsor - \$2,500 (Exclusive – 2 Available)

- Custom-branded photo booth for attendees
- Logo featured on all digital and printed photo booth images
- 2 VIP tickets + 4 General Admission tickets
- Social media promotion and event exposure

8. Supporting Sponsor - \$1,000 (Limited – 5 Available)

- Logo placement on event flyers and website
- 2 VIP tickets + 4 General Admission tickets

- On-site signage placement

9. Local Business Sponsor - \$500 (Limited – 10 Available)

- Logo placement on event website and select signage
- Logo placement on event website and select signage2 VIP tickets + 2 General Admission tickets
- Social media acknowledgment

Custom Sponsorships Available

Looking for something unique? Let's create a tailored sponsorship package to align with your brand's goals.

For sponsorship inquiries, email contact@sacramento.life

Vendor Signup Form if you would like to do both.

https://docs.google.com/forms/d/e/1FAIpQLScgjA0ga2IRhZYIK34o-smj7-YNucAHRrDo4u_mfmDao22Z5Q/viewform?usp=header